

Conducted the 1st Global Initiatives of Academic Network (GIAN) course (**Course ID: 2544002**) on the topic "**Service Management and Strategy**" sponsored by the Ministry of Education, Government of India, from 05th to 09th May, 2025. The course was conducted by the Department of Commerce, University of Ladakh, and the course was taught by international expert Prof. Sanjit Kumar Roy, Prof. of Marketing from Edith Cowan University, Perth, Australia and host faculty Dr. Stanzin Mantok, Assistant Professor, Department of Commerce, University of Ladakh.